AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions, and listings, of claims in the application:

1.   (Currently Amended) A method, comprising:

receiving a call request <u>over a network</u> from [[an]] <u>a network</u> entity <u>associated with a calling party</u> to establish an interactive call session;

<u>based on data contained in the call request, looking up information about the calling party;</u>

receiving <u>the</u> information ~~associated with the entity~~ <u>about the calling party in response to looking up the information about the calling party;</u> and

providing the <u>received</u> information <u>about the calling party</u> in the call request.

2.   (Original) The method of claim 1, wherein receiving the information comprises receiving the information from a storage device.

3.   (Original) The method of claim 2, wherein receiving the information from the storage device comprises receiving the information from a database stored in the storage device.

4.   (Currently Amended) The method of claim 3, wherein <u>looking up the information about the calling party comprises looking up</u> ~~receiving~~ the information ~~from~~ <u>in</u> the database ~~comprises receiving the information~~ using structured query language messages.

5.   (Currently Amended) The method of claim 1, wherein providing the <u>received</u> information comprises adding the <u>received</u> information in a body portion of the call request.

6.   (Currently Amended) The method of claim 5, wherein providing the <u>received</u> information comprises using at least one of a Session Initiation Protocol control gateway interface and Session Initiation Protocol servlet.

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1   7.   (Currently Amended) The method of claim 6, wherein providing the <u>received</u>

2 information comprises updating a content-type field of the call request in response to adding the

3 <u>received</u> information to the body portion of the call request.

1   8.   (Original) The method of claim 7, wherein updating the content-type field

2 comprises updating the content-type field to a multipart/mixed type.

1   9.   (Currently Amended) The method of claim 6, wherein providing the <u>received</u>

2 information comprises updating a content-length field of the call request based on at least the

3 <u>received</u> information added to the body portion of the call request.

1   10.   (Currently Amended) The method of claim 1, ~~wherein providing the information~~

2 ~~comprises~~ <u>further comprising</u> forwarding the call request <u>containing the received information</u> to

3 a presentation device.

1   11.   (Currently Amended) The method of claim 1, wherein providing the <u>received</u>

2 information comprises providing the <u>received</u> information as Multipurpose Internet Mail

3 Extensions type.

1   12.   (Currently Amended) The method of claim 11, wherein providing the <u>received</u>

2 information comprises providing the <u>received information in the</u> call request having portions

3 according to one or more of formats selected from the group consisting of a Session Description

4 Protocol, an audio format, a video format, a web page format, and an electronic mail format.

1   13.   (Currently Amended) The method of claim 1, wherein receiving the call request

2 comprises receiving a Session Initiation Protocol message<u>, and wherein providing the received</u>

3 <u>information comprises providing the received information about the calling party in the Session</u>

4 <u>Initiation Protocol message</u>.

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1   14.   (Currently Amended) The method of claim 13, wherein receiving the <u>call</u> request

2 comprises receiving an Invite request<u>, and wherein providing the received information comprises</u>

3 <u>providing the received information about the calling party in the Invite request</u>.

1   15.   (Original) The method of claim 1, wherein receiving the call request comprises

2 receiving a call request to establish a real-time, interactive call session between the calling entity

3 and the called party.

1   16.   (Currently Amended) The method of claim 1, further comprising determining a

2 type of the <u>received</u> information and initiating a corresponding application to process the

3 <u>received</u> information.

1   17.   (Original) The method of claim 16, wherein initiating the application comprises

2 executing a web browser application.

1   18.   (Currently Amended) The method of claim 1, wherein providing the <u>received</u>

2 information comprises providing the <u>received</u> information that is in a Multipurpose Internet Mail

3 Extensions format selected from a group consisting of Java Enhanced Session Initiation Protocol,

4 Hyper Text Markup Language, and Extensible Markup Language.

1   19.   (Currently Amended) An apparatus for use in a data network, comprising:

2   an interface to receive an invitation from a <u>network device of a calling</u> party over

3 the data network to establish a call session, the invitation comprising a header portion and a body

4 portion of the invitation; and

5   a controller communicatively coupled to the interface, the controller to provide

6 ~~calling party~~ information <u>regarding purchases of the calling party</u> in the body portion of the

7 invitation~~, wherein the calling party information is based on a portion of information stored in~~

8 ~~the header portion~~.

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1   20.   (Currently Amended) The apparatus of claim 19, wherein the controller is
2   adapted to look up the ~~calling party~~ information <u>regarding purchases of the calling party</u> from a
3   storage unit <u>based on data stored in the header portion of the invitation</u>.

1   21.   (Currently Amended) The apparatus of claim 20, wherein the controller is
2   adapted to look up <u>the</u> information [[in]] <u>regarding purchases of the calling party from</u> a database
3   stored in the storage unit.

1   22.   (Currently Amended) The apparatus of claim 19, wherein the controller is
2   adapted to append the ~~calling party~~ information <u>regarding purchases of the calling party</u> in the
3   body portion of the invitation using at least one of a Session Initiation Protocol control gateway
4   interface and Session Initiation Protocol servlet.

1   23.   (Currently Amended) The apparatus of claim 19, wherein the controller is
2   adapted to append the ~~calling party~~ information <u>regarding purchases of the calling party</u> in the
3   body portion of the invitation.

1   24.   (Currently Amended) The apparatus of claim 23, wherein the controller is
2   adapted to update a content-length field in the header portion of the invitation based on at least
3   the appended ~~calling party~~ information <u>regarding purchases of the calling party</u>.

1   25.   (Currently Amended) The apparatus of claim 24, wherein the controller is
2   adapted to update a content-type field in the header portion of the invitation based on at least the
3   appended ~~calling party~~ information <u>regarding purchases of the calling party</u>.

1   26.   (Original) The apparatus of claim 25, wherein the controller is adapted to update
2   the content-type field to indicate multipart/mixed type.

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1   27.   (Currently Amended) The apparatus of claim 26, further comprising the

2   controller adapted to display the ~~calling party~~ information regarding purchases of the calling

3   party.

1   28.   (Currently Amended) The apparatus of claim 19, wherein the invitation

2   comprises a Session Initiation Protocol message, and wherein the information regarding

3   purchases of the calling party is provided in the Session Initiation Protocol message.

1   29.   (Currently Amended) The apparatus of claim 28, wherein the invitation

2   comprises an Invite request, and wherein the information regarding purchases of the calling party

3   is provided in the Invite request.

1   30.   (Currently Amended) The apparatus of claim 19, wherein the controller is

2   adapted to forward the invitation comprising the ~~calling party~~ information regarding purchases of

3   the calling party to a presentation device.

1   31.   (Currently Amended) The apparatus of claim 19, wherein the controller is

2   adapted to provide the ~~calling party~~ information regarding purchases of the calling party as

3   information of Multipurpose Internet Mail Extensions type.

1   32.   (Currently Amended) The apparatus of claim 31, wherein the ~~calling party~~

2   information of the Multipurpose Internet Mail Extensions type is selected from a group

3   consisting of Java Enhanced Session Initiation Protocol, Hyper Text Markup Language, and

4   Extensible Markup Language.

1   33.   (Currently Amended) An article comprising at least one machine-readable

2   storage medium containing instructions that when executed cause a system to:

3   receive a first call request from a first <u>network</u> entity <u>over a network</u> to establish a

4   call session with a second <u>network</u> entity;

5   look up calling party information ~~in response to receiving~~ <u>based on data contained</u>

6   <u>in</u> the first call request; and

7   generate a second call request to the second <u>network</u> entity, wherein the second

8   call request contains the calling party information.

1   34.   (Original) The article of claim 33, wherein the at least one machine-readable

2   storage medium contains instructions that when executed cause the system to receive a Session

3   Initiation Protocol message.

1   35.   (Original) The article of claim 34, wherein the at least one machine-readable

2   storage medium contains instructions that when executed cause the system to receive a Session

3   Initiation Protocol Invite message.

1   36.   (Original) The article of claim 35, wherein the at least one machine-readable

2   storage medium contains instructions that when executed cause the system to include at least a

3   portion of the contents of the first call request within the second call request.

1   37.   (Currently Amended) A data signal embodied in a carrier wave and containing

2   instructions that when executed cause a system to:

3   receive a request from an entity to establish a call session, the request having a

4   header portion and a body portion;

5   look up ~~calling party~~ information <u>regarding purchases of a calling party</u> in

6   response to receiving the request; and

7   provide the ~~calling party~~ information <u>regarding purchases of the calling party</u> in

8   the body portion of the request.

1   38.   (Currently Amended) The data signal of claim 37, wherein the instructions when

2   executed cause the system to provide the ~~calling party~~ information regarding purchases of the

3   calling party by adding the ~~calling party~~ information regarding purchases of the calling party to

4   the request using one of a Session Initiation Protocol control group interface and Session

5   Initiation Protocol servlet.

1   39.   (Currently Amended) A method of establishing a call session in a data network,

2   comprising:

3   intercepting a Session Initiation Protocol message to initiate an interactive call

4   session;

5   storing ~~the calling party~~ information regarding purchases of a calling party in the

6   Session Initiation Protocol message; and

7   transmitting the Session Initiation Protocol message containing the information

8   regarding purchases of the calling party to a presentation device.

1   40.   (Currently Amended) The method of claim 39, further comprising:

2   receiving the transmitted Session Initiation Protocol message; and

3   presenting the ~~calling party~~ information regarding the purchases of the calling

4   party at the presentation device.

1   41.   (New) The method of claim 1, wherein looking up the information about the

2   calling party comprises looking up information regarding purchases of the calling party, and

3   wherein providing the received information comprises providing the received information

4   regarding purchases of the calling party in the call request.

1   42.   (New) The article of claim 33, wherein looking up calling party information

2   comprises looking up information regarding purchases of the calling party, and wherein the

3   second call request contains the information regarding the purchases of the calling party.